



FOR IMMEDIATE RELEASE

Logia Portfolio Management Proudly Announces Matt Heimann has Earned the Chartered Financial Analyst Credential

Leawood, KS., September 15, 2016 – Matt Heimann, a portfolio manager at Logia Portfolio Management has earned the Chartered Financial Analyst (CFA) designation, which requires rigorous testing. Completion rates for those who begin the process to obtain a CFA designation hover around 15%.

“It is a rigorous program, which many in the industry are unable to complete” commented Mike Winkel, CFA and President of Logia. “Through this designation, Matt has reached a significant milestone in his career. According to their 2013-2014 annual report, fewer than 6% of CFA designees in the Kansas City Chapter of the CFA Society are under the age of 30. In addition to reaching this milestone, he continually proves his investment capabilities and I am honored that he is part of the team at Logia.”

The designation administered by the CFA Institute, which was established to lead the investment profession globally by promoting the highest standards of ethics, education, and professional excellence for the ultimate benefit of society. The credential is earned after completing at least four years of qualified work experience; mastering the CFA curriculum, which requires passing three six-hour examinations; becoming a member of the CFA Institute, applying for membership to a local CFA society; and adhering to the CFA Institute Code of Ethics and Standards of Professional Conduct.

Heimann was additionally recognized as one of Kansas City’s “Twenty in their 20s” by Ingram’s Magazine in 2014. To learn more about Logia Portfolio Management or their leadership team, visit LogiaPM.com.

About Logia

Logia Portfolio Management, LLC is a Registered Investment Advisory firm formed to provide a fiduciary investment management solution for advisors so that they can focus on the client. Logia was established to deliver real portfolio management focused on the factors that affect client outcomes - actively managing risk, expenses and taxes. For additional information visit www.LogiaPM.com. Investment and insurance products are not FDIC-insured, no bank guarantee, and may lose value.

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